

**FOR IMMEDIATE RELEASE**

**Richmond Hill will pick a fight with cancer at the  
Canadian Cancer Society *Relay For Life***

**Scores of 'Relayers' to converge at Richmond Green on May 31st for 12 hours**

**Richmond Hill, Ontario (March 19, 2013)** – Every three minutes, another Canadian is faced with fighting cancer. That's why, in addition to communities across Ontario and the York Region, people from Richmond Hill will be spending 12 hours together at Richmond Green Park from 7pm on May 31st to pick a fight with cancer at the 2013 Canadian Cancer Society *Relay For Life* for Richmond Hill.

As the Society's signature fundraising event, *Relay For Life* raises \$55 million in communities across Canada. Proceeds from this year's event will help the Society:

- prevent cancer
- fund research to outsmart cancer
- empower, inform and support Canadians living with cancer
- advocate for public policies to improve the health of Canadians

The all-night fundraising, non-competitive event involves teams of 10-15 cancer fighters who take turns walking, running or strolling around a track. Cancer survivors are invited to walk the first lap of every *Relay For Life* event, named the Survivors' Victory Lap. At dusk, a Luminary Ceremony takes place, where candles are lit around the track to honour those lost to and touched by cancer.

"*Relay For Life* is a life-altering experience for many who attend and has had such a huge impact on the community," says Laura Parsons, Fundraising Coordinator, Canadian Cancer Society's South York Region Unit. "We are really looking forward to seeing returning teams and participants, and welcoming new. Cancer never sleeps and neither do we."

Visit [relayforlife.ca/richmondhill](http://relayforlife.ca/richmondhill) to sign up a team, sign up as a participant or make a donation.

**About *Relay For Life***

The Canadian Cancer Society *Relay For Life* is an all-night fundraising event to celebrate the lives of those who are living with cancer, remember loved ones lost to cancer, and fight back against the disease. More than just an event, *Relay For Life* is a life-changing experience.

**About the Canadian Cancer Society, Ontario Division**

The Canadian Cancer Society is a national community-based organization of volunteers whose mission is the eradication of cancer and the enhancement of the quality of life of people living with cancer. When you want to know more about cancer, visit our website [cancer.ca](http://cancer.ca) or call our toll-free, bilingual *Cancer Information Service* at 1-888-939-3333.

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For more information or to book an interview, please contact:

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